

Agenda

- Introductions
- Objectives
- Case Western Reserve University
- Define Roles
- Industry Best Practices Standards for Course Development
- Balancing Academic Rigor and Student Needs
- Course Design that Best Meets Manageability Needs of Faculty
- Lessons Learned

Case Western Reserve University

- Master Degree Online
- Online for 4 Years
- Fully Online, with Some Live Sessions in Practices Courses
- Field Education has Courses for Each Field Period

Define Roles

- **Faculty**
 - Responsible for Course Content
 - Course Creator May or May Not Teach the Course
 - Varying Degrees of Online Experiences
- **Instructional Designers**
 - Responsible for Helping Course Creators Bring Content Online
 - Determine an Instructional Methodology Appropriate for Virtual Environment that Best Meets Objectives

Industry Best Practices Standards for Course Development

- Course Overview
- Course Introduction
- Learning Outcomes
- Instruction
- Course Activities
- Learner interaction
- Assessment/EPAS Standards
- Learner Support

Balancing Academic Rigor and Student Needs

- Assuring Online Courses are aligned with 2 On-Ground Formats
- Online Students have Different Needs
- Online Media Pieces Now Influencing On-Ground Programs

Course Design that Best Meets Manageability Needs of Faculty

- Course Map
- Course Development Process
 - Kick-Off Activities
 - Initial course planning
 - Detailed Course Planning, Content Deliveries, and Course Development
 - Course Finalization and Quality Assurance

Lessons Learned

- Define Professional Jargon on Both Sides
- Being Open to Changing Matches
- Keep Instructional Designers Assigned to Program and Same Courses to Overcome Knowledge Gap
- Open Communication and Open to Evolving

Collaboration between Course Development and Faculty: Making It Work



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